



WORK IN PROGRESS

BILBAO

COVID19

SOME OF THE ACTIONS TAKEN BY BILBAO CITY

Part II

SMALL SHOPS AND RETAIL

In Bilbao all shops not considered essential had to close when the state of alarm was decreed on March 14. Since then, the city's small shops have been in a particularly critical situation.

INNOVATIVE SHOPS OF BILBAO

“Adopt a shop”

The community of Innovative Shops of Bilbao has launched the #Adoptauncommerce initiative. The different participating shops are putting on sale vouchers to be acquired by all those people who want to support them to survive in these difficult moments.

The shops offer their customers various vouchers, for an amount of 25 to 200 euros, which do not expire, include discounts and can be redeemed when they open again.

Innovative Shops of Bilbao is a meeting point for shopkeepers, consumers, service companies, associations and professionals, which aims to create a favourable climate for the introduction of innovations in shops in Bilbao and is promoted by the Bilbao City Council through its Economic Promotion Agency, Bilbao Ekintza.

<http://cibilbao.com/2020/04/14/adopta-un-comercio-en-marcha-una-nueva-iniciativa-cib-amable-y-solidaria-adopta-ezazu-denda-bat-cib-aren-ekimen-atsegin-eta-solidario-berri-bat-abian/>

<https://www.youtube.com/channel/UCWanwc9pWB9k5MmokyBHHoQ>

BILBAO DENDAK

Interactive map of the shops in Bilbao

BILBAO DENDAK is the public-private association (of which Bilbao City Council is a member) for the promotion of commercial and tourist activity in Bilbao. Bilbao Dendak has drawn up an interactive map with the shops that are open and those that offer home delivery service. On this map citizens can find the shops of Bilbao that are open these days with all the information about each of them.

The tool allows users to select by sectors, which can also be found very intuitively through icons on the map. The information offered on the map is updated daily.

In this way, messages for encouraging citizenship to buy in local-neighborhood shops are launched, first, to limit the presence in the street with longer walks for shopping, and second to support local economy.

https://www.google.com/maps/d/u/0/viewer?hl=es&mid=1kWB0T8T_e2JYoW7SvzVmlerhPzJFWSEp&ll=43.26417132039876%2C-2.9356989999999996&z=13

LEISURE AND YOUTH

Bilbao City Council has launched the program #gazteklubaetxean. This programme offers young people online leisure alternatives in which they can participate and enjoy themselves from home.

The programme is aimed at young people between 12 and 17 years, who will be able to participate in different challenges and leisure events, which, in addition to entertaining and having fun, aim to instil values and healthy lifestyle habits.

https://www.bilbao.eus/cs/Satellite?c=BIO_Noticia_FA&cid=1279197396455&language=es&pageid=3000075248&pagename=Bilbaonet%2FBIO_Noticia_FA%2FBIO_Noticia

<https://www.instagram.com/gaztekluba/?hl=es>